

Building Atamnirbhar Bharat: Globalization Via Local route

Shally Rani

Research Scholar, Political Science
Desh Bhagat University, Mandi Gobindgarh, Amlloh, Punjab, India
Email - shallythakur380@gmail.com

Abstract: *The coronavirus- induced Lockdown in India created significant difficulties for the migrant, and daily wage workers. Against this backdrop Prime Minister Modi gave a call for “Atamnirbhar Bharat”. There are similarities between Modi Atamnirbhar Bharat and Gandhi concept of self- reliant India. Gandhi principle of swadeshi was a very sound economic principle. The renewed pursuit of Atamnirbhar Bharat sow the seeds for a new course of Long- term development and serves as the pivot on which India can emerge as a hub for manufacturing and investments. This paper tries to cover the role of Atamnirbhar Bharat Abhiyan during covid-19 pandemic how Atamnirbhar Abhiyan support Indian Economy. Thus, the paper also tends to analysis the controversy around Atamnirbhar Bharat Abhiyan. Hence, the paper tries to find out the role of oppositions towards Atamnirbhar Abhiyan.*

Keywords: - Atamnirbhar Abhiyan, Economy, Swaraj, Covid-19.

1. INTRODUCTION:

After the central government banned 59 Chinese Apps to clash with Chinese troops in the galwan valley on June 15 in which 20 soldiers were killed in this context PM Modi spoke on the economic backlash against China, mentioning how people have decided to boycott Chinese goods and how it will contribute to an Atamnirbhar Bharat. It will possible only then when we gave a vigorous push for the use of locally made products. Prime minister Modi use the word vocal for local same as Gandhi concept of swadeshi. “Swadeshi” vision of the farther of the nation. Gandhi was a super human who forced India for swadeshi. Swadeshi was a very important message of Gandhi Ji and it became the major part of freedom movement. Same as at present covid-19 pandemic gave a birth to economic crisis. But the Idea of Atamnirbhar Bharat Abhiyan gave a economic relief to the whole nation. Atamnirbhar Bharat Abhiyan of 20 trillion. This economic package would play an important role in making India ‘self-reliant’.

2. Objectives:

- To assess the Fundamental pillars of the new post covid- 19 India.
- To discuss how the great lockdown gave a setback to Indian economy.
- To show the Relevance of Gandhian philosophy of modern times.
- To find out the problems on the way to Atamnirbhar Bharat.
- To highlight those facts which led to calls for boycotting Chinese products.

3. Research methodology:

To write this paper, the data has mainly concentrated on textual approach, books written by eminent scholars and articles, papers written on various National and International Journals has been considered to do the framework of this paper. Thus, secondary data has been used to write this paper.

DAWN of a new India Atamnirbhar Bharat:

Atamnirbharta means (self- reliance) Modi’ recent address to the nation with the idea of “Vocal for Local”. Self- reliance should not mean divorcing international trade. Atamnirbhar will be helpful in making India self- reliant and also making it globally competitive. It will boast local manufacturing, non-permanent supply chain and will also help in converting Local Products into global brands. It is possible only when each one of us stands hand with this notion and this idea of the government of India and takes all the step possible marching ahead on the path of holistic growth of nation.

Atamnirbhar Bharat Abhiyan (Support Indian economy in fight case Covid- 19):- India has faced the covid-19 situation with fortitude and a spirit of self- reliance, that is evident in the fact that from zero production of personal protection equipment (PPE) before march 2020. Before Atamnirbhar Bharat scheme government is touted to be worth Rs 170 lakh crore relief package as the PMGKY, for the poor to over difficulties caused by the covid-19 pandemic and the lockdown imposed to check its spread.

The covid-19 shock comes at a time when we have been experiencing an economic slowdown GDP growth in Jan- March 2020 quarter slowed to 3.1% leading to a full year FY20GDP growth of 4.2%, an eleven- years low. The government is Focusing on creating a favorable ecosystem to emerge as a trusted supply chain partner and evolve as manufacturing hub. India has embarked on a journey of reform to create a conducive environment for foreign investors. Here, we discuss some important points brought out by the government for creating Atamnirbhar Bharat.

- Economy
- Infrastructure
- System
- Vibrant demography
- Demand

The Five Phase of Atamnirbhar Bharat are: -

Phase- I: - Businesses including MSMEs

Phase-II: - Poor, including migrant and farmer

Phase-III: - Agriculture

Phase-IV: - New Horizons of growth.

Phase-V: - Government reforms and enablers.

Vocal for Local: - Speaking at the “India Global week 2020” through video conferencing, Aditya Nath said, “IN May 2020, PM Modi appealed for ANBA. It will be helpful in making India Self- reliant and also making it globally competitive.

When the first trickle of news of China’s incursion in Ladakh filtered in a majority of Indian believed that it was not such a serious issue, assuming that as in the case of Dokhlam, the contentious Face- off would be resolved amicably. But when the border tensions India- China Flared up, leaving at least 20 Indian soldiers dead, India was angered and may be for the first time after many years resolved to boycott Chinese products. The intention to minimize dependency on China, It now being a matter of pride and honour. India has the third- most internet user in the world with the digital nationalism gaining importance in the world, perhaps the time is right for India to implement a three-pronged strategy to transfer its digital eco system. Covid -19 pandemic has taught us the importance of local manufacturing, local market and local supply. All our demands during the crisis were met ‘Locally ‘so now it’s the to be vocal about the local products and help these local products become global.

Atamnirbhar Bharat Abhiyan (A step towards Swaraj): -

- The Atamnirbhar policy announcements are important moves in meeting Gandhi ji vision of individual self-reliance and recognizing poverty as the worst form of violence.
- The Atamnirbhar Abhiyan avoiding unemployment becoming hunger and illiquidity becoming insolvency.
- The non- bank liquidity package of Rs.5.94 lakh crore includes MSMEs, NBFcs, MFIs, housing Finance companies, power discoms and other (PF, Tax relief).
- The agriculture package of Rs.1.63 Lakh crore included farm gate and aggregation point infrastructure, fisheries, animal husbandries, and other like animal vaccination, micro- Food enterprises.
- The welfare and health package of Rs. 1.85 lakh crore included women and pensioner benefits, MNREGA, Financial security.
- The migrant and farmer package Rs.3.16 lakh crore included concessional credit via kisan credit card, farmer working capital affordable housing and other (food, street, vendors)

Atamnirbhar Abhiyan Agenda2.0: -

- Government reform
- Civil- service reform
- Financial reform
- Urban reform
- Education reform
- Skill reform
- Laboure reform

Online education: A way forward towards Atamnirbhar Bharat: - As the nationwide lockdown 4 in India, emerging out of the covid- 19 pandemic comes to an end, schools, colleges, students, parents, and teachers are struggling with different concerns. Therefore, in order to protect our students and our country from second wave of corona, the option of online education needs to explored for all school universities in India at least for the next academic year. Online

classes and digital media will provide room to students to develop self- motivation and become Independent. The most benefit of online classes are the best solution to protect our children from covid-19 infection and ensure continuity of education at least until the pandemic threats exist. Hence, Kids are smart in learning new technology and will enjoy online education students will not need to carry heavy school bags to school and no crowd in buses and rickshaws. students will be forced to learn to study by themselves at home through text books and through online classes. As our student become more independent and may create their own starts- ups, thus help towards making of an Atamnirbhar Bharat Abhiyan.

Bharat Mission and Indian Economy: -It is common knowledge that life in the post- covid era will not be the same. The effect of the pandemic is expected to have a lasting impact on every sphere of activity, even as various nations are protecting livelihoods. Pandemic induced lockdowns battered economies disrupted global supply Chains and affected livelihoods across different sectors. Atamnirbhar Bharat to propel the country on the path of self-sustenance. Atamnirbhar Bharat seeks to build capacities across sectors and promote local products.

Building Atamnirbhar Bharat is not a mere slogan, but conveys an objective to instill in the minds of the people of the capacity and willingness to manage their life without external help. The policy is aimed at making the Indian economy competitive and emerging as a major player in the global supply chain on the back of “make in India” products self-reliance thought not a novel or an important idea is resurrected with great vigor and official encouragement. It was known in our panchayat Raj and community development programmed even in the 1960s Modi addressed 250,000-gram panchayat heads through video conferencing on National panchayat day a month ago, where he stressed the importance of self- reliance, which has to be built from grassroots.

Problem with Modi Atamnirbhar Bharat: - Self- reliance is not a call to halt technological revolution, but an urge to people to do things themselves using local human capital and resources. But there are some problems with the Atamnirbhar Package is worth Rs. 20 lakh crores, which is around 10% of India’s GDP in the 2019-20 Financial year yet many have questioned the ability of this economic package to either provide adequate immediate relief to the most distressed sections of the economy, or indeed stem the repaid decline in India ‘s gross domestic products (GDP) growth. As we know nationwide lockdown for the better part of April and may the total Quantum of economic activity in the country. Measured by the monetary value of all goods and services produced has sharply curtailed. Experts says it gives an uncertain future for the rest of the year.

At present, there is no sure shot way of knowing what will be the final level government spending at the end of this financial year most calculations suggest that far from promised level of 10% of the GDP- the actual government expenditure in the Atamnirbhar Abhiyan is just 1 % of GDP. It is clear that the Atamnirbhar Abhiyan economic package is likely to do little for India’s economic growth. In this Financial year, and that is why it is being criticized.

Controversy around Atamnirbhar Bharat Mission: - The government has said ‘self- reliant’ India does not mean cutting OFF from rest of the world. However, some have called Atamnirbhar Bharat as a re- packaged version of the make in India drive using new taglines such as ‘Vocal for Local’. Some opposite members have spoken about how India had enacted policies and built companies since its creation to make self- reliant- sail for steel production, IITs for domestic engineers, AIIMS for medical sciences, defense research. These politicians have criticized the so- called advertising tactics in the re- packaged scheme. Some have also panned the scheme re- phrased as “Fend for yourself” campaign.

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